

FIELD OF TRAINING	
Number of positions	Marketing Assistant-1
Length of Training	18 months
Location (-s)	Westlake Village CA
Compensation	\$9/hr.
Additional benefits (if provided)	OT / Corporate Housing at reduced rental rates
Ideal start date	now
Duration:	18 months

COMPANY INFORMATION	
Website:	www.AccessoryPower.com
Description:	manufacturer of consumer electronic accessories

INTERNSHIP DESCRIPTION	
Department/Company Area/Field of Training	Marketing
Trainee's Title	Marketing Assistant
Intern Main Tasks/Responsibilities	See Attached
Key Objectives of Training	↓
Tasks/Activities Associated with Training	↓

APPLICANT REQUIREMENTS	
Academic Background Professional/Practical Experience	See Attached
Skills/Knowledge/Language Proficiencies	↓
Additional requirements	↓

## **Marketing Asst For Apple licensed company**

MARKETPLACE ADMINISTRATOR for Manufacturer of Tech Gadget Accessories. We have 7 brand names and over 1,000 products and have our products in Best Buy, Walmart, Staples, Toys R Us, Fry's, Amazon, New Egg and more

Take a look at us during CES this Year

Visit [www.AccessoryPower.com/AboutUs](http://www.AccessoryPower.com/AboutUs) to learn more about us and our popular Gogroove brand of Bluetooth speakers

Come grow in an environment of respect, where you will have the chance to make a difference

### **Basic Description:**

Working under the direction of the Marketplace Manager and the leadership of the Marketing Director

Become a critical part of the Marketing team to manage, administer, monitor, and enhance marketplaces

### **Job Description and Responsibilities:**

Master the intricacies and rules of each marketplace. Create and administer marketplace product advertisements, enhance them with key-words, compatibility information, vibrant imagery, thorough descriptions, and accurate specifications. Update, monitor, and measure the success of existing advertisements to improve them when necessary. Coordinate and roll-out pricing updates at the direction of the Marketing Director.

### **Requirements:**

Must be detail oriented, anxious to multi task, and collaborate in team environments.

Must be willing to develop new ideas, encourage team members, and see projects to their conclusion.

Must have above average computer, internet, and email skills Must possess excellent verbal and written communication skills.